



A Level Business

Why study Business?

Do you want to understand the interrelated nature of business using business models, theories and techniques to support analysis of business issues and situations?

The course content is designed to engage you with topics and issues that are relevant today, through key contemporary developments such as digital technology, business ethics and globalisation topics. We expect to visit at least two business locations as part of the course e.g. the Jaguar Land Rover factory, as well as a revision session in Birmingham organised by Tutor2u. We encourage group work, including entering teams for the Young Enterprise Programme, and make use of contemporary television series such as Inside the Factory with Gregg Wallace.

Entry requirements

To study Business, you should be comfortable with expressing yourself in short essay form and with some numerical analysis. The course content is very broad and covers a range of skills. It is, however, most important that you have an interest in current affairs and the business environment. We ask that if you have studied GCSE Business, that you have a minimum of a grade 4 in it.

What does the course involve?

Year 12 - An introduction to key business areas: marketing, operations, finance and human resource management. This includes a special focus on decision making – particularly how decisions made in one area can affect the rest of the business.

Year 13 - An investigation of the strategic decisions that all businesses must make; analysing the strategic position of a business; choosing the strategic direction; strategic methods: how to pursue strategies; managing strategic change.

Exam Board

Eduqas

How is the course assessed?

A Level assessment consists of three x 2hour 15min written exams taken at the end of the two-year course. Each exam will be worth a third of the A Level. All three papers will draw on material from the whole course and will feature a range of question styles including short answer questions, essay questions, data response questions and case studies. What can an A Level in Business lead to? If you'd like to study business, finance or management at university, A Level Business provides an excellent foundation. The skills you learn are transferable across a broad range of subjects and careers. Whatever you choose to do in the future, you'll find that the things you learn in this course will help. For example, you'll probably work with lots of different people, so knowledge of motivational theory will help you to work well with others and help them achieve their potential. You might have ambitious plans to start your own business. If that's the case, you'll find the marketing and finance topics particularly useful.

What skills will be developed in the Business A Level course?

With a focus on helping you to become a good decision maker, you'll learn essential managerial skills, alongside techniques to help you become an analytical problem solver. These skills are all highly sought after and valued in a wide range of careers.

